

Dani Golub

Los Angeles, CA

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Media Industry Experience

Hearst – Lead Entertainment News Writer, Producer, Reporter: April 2019 to Present, Hearst Magazines/Clevver News, Santa Monica, CA

- Write, produce, and host 4-6 entertainment news stories per day for the Clevver audience (15 million subscribers across YouTube channels)
- Research and pitch ideas for stories while keeping up-to-date on trending news and meeting tight deadlines for scripts as news breaks
- Host, produce, and develop new formats for Clevver like our series “Internetiquette” and “Newsroom”
- Produce, write, and host evergreen content for Clevver’s successful listicle series “Listed”

Betches Media, Health Digest, Nicki Swift, Merriam-Webster, and more – Freelance Writer: September 2020 to Present, Remote

- Write, research, and pitch long form news articles covering a wide variety of celebrity, pop culture, health, and wellness related topics
- Meet tight deadlines for articles as news breaks and source all photo assets for stories
- Write e-commerce content about a variety of products from fitness/nutrition to fashion/beauty and more for Merriam-Webster’s new site

Yahoo – Entertainment/Lifestyle Writer, Producer, Reporter: September 2017 to Present, Yahoo Entertainment, Playa Vista, CA

- Write, produce, and edit Yahoo Entertainment and Yahoo Lifestyle news stories (videos and articles) as they break (at least 4 stories per day)
- Develop, host, and produce new series for Yahoo Lifestyle - created a series called “Sweet Spot” with multiple episodes breaking 1 million views
- Cover red carpets for Yahoo Entertainment - conduct celebrity interviews, brainstorm questions, shoot, and edit on the fly
- Social media community management and posting for Yahoo’s Facebook, Twitter, and Instagram (5+ million followers)

NBC Entertainment – Digital Production Coordinator: March 2016 to September 2017, NBC Universal, Universal City, CA

- Support with full scope of production including research, booking vendors/talent, pre-interviewing, and talent wrangling
- Create monthly, quarterly and yearly budget reports, as well as fielding vendor/invoicing questions and issues
- Create GIFs and short form video content from NBC shows using Photoshop/Premiere for NBC’s social handles
- Support NBC Digital Department: handling busy desks, scheduling/administrative work for one SVP and three VPs

SiriusXM Radio and AfterBuzzTV – On-Air Host/Writer: January 2016 to Present, Los Angeles, CA

- Co-host Maria Menounos’s SiriusXM radio show “Conversations with Maria Menounos” and talk all things entertainment, health, news, and more
- Prepare segment ideas, research news stories, and interview guests
- Anchor live AfterBuzz AfterShows and host red carpets for Maria’s YouTube Channel w/ 23+ million weekly downloads
- Work with publicists to book celebrity guests for on air interviews

E! Entertainment – Production Assistant: August 2015 to March 2016, E! International, Bravo, Oxygen and Esquire, Los Angeles, CA

- Create short form video content for NBC Universal’s digital subscription reality TV streaming service (Hayu)
- Write creative headlines, descriptions and tags for video snippets for worldwide user viewing/sharing

National Geographic/Westward Productions – Production Assistant: May 2015 to August 2015, Westward Productions, Malibu, CA

- Edit and log footage for Beau Willimon’s National Geographic TV documentary and cover and analyze scripts for potential new movies/TV shows

CNN Digital – Production Assistant: Summer 2014, CNN (Turner Broadcasting) - *Roy Choi’s Street Food*, Los Angeles, CA

- Assist production crew with writing, research, interviews and filming of eight new show episodes
- Prepare, edit and transcribe preliminary broadcast news stories for worldwide end-users

Education

University of Wisconsin-Madison: Aug 2011 to May 2015 (Bachelor of Arts Degree)

- Grade point average: 3.8 - *magna cum laude* - Dean’s List, National Honor Society
- Major: Journalism and Mass Communication; Minors: Digital Studies; Theater & Dramatic Arts
- Chi Omega Fraternity - Executive Board Member: Aug 2011 to May 2015.

Precision Nutrition: Dec 2020 to Feb 2021 (Health and Nutrition Coaching Certificate)

Special Skills – SEO, Script Writing, Long Form Content, Evergreen Content, Breaking News Coverage, Working In CMS, Trending Topics, Premiere Pro, iMovie, Teleprompter, Wordpress, Blogspot, Social Media, Script Coverage, Microsoft Office/Outlook, Social Flow